

DOCKET NO.: \*\*OO-0034  
Application No.: 09/976,836  
Office Action Dated: January 2, 2008

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

**Charles Eric Hunter, Bernard L. Ballou  
Jr., Robert D. Summer, Kelly C. Sparks,  
Ollin B. Sykes, John H. Hebrank**

Confirmation No.: **2310**

Application No.: **09/976,836**

Group Art Unit: **3625**

Filing Date: **October 12, 2001**

Examiner: **Mark A. Fadok**

For: **SYSTEM AND METHOD PERMITTING CUSTOMERS TO ORDER  
SELECTED PRODUCTS FROM A VAST ARRAY OF PRODUCTS  
OFFERED BY MULTIPLE PARTICIPATING MERCHANTS AND  
RELATED SECURITY APPLICATIONS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

In response to the Official Action dated **January 2, 2008**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☒ **Amendments to the Specification** begin on page 2 of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 3 of this paper.
- ☐ **Amendments to the Drawings** begin on page \_\_\_\_\_ of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 7 of this paper.